

6.27.2017

Privacy Policy

Our Commitment to Privacy

The Muhammad Ali is concerned about the protection of the privacy of its online visitors, members and supporters. We believe that online privacy is important and are committed to implementing reasonable measures to protect and maintain your privacy.

To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used.

If you have any questions or comments about the privacy of information that you provide on our website, please contact us.

The Muhammad Ali Center
144 North 6th Street
Louisville, KY 40202
Attention: Info@alicenter.org

The Information We Collect

This notice applies to all information collected or submitted on the The Muhammad Ali Center website. Our website will only collect personal information that you knowingly and voluntarily provide, for example, by ordering products, making requests, completing forms, or responding to surveys. By using the Muhammad Ali Center's website, you agree, without limitation or qualification, to be bound by this Privacy Policy.

The types of personal information collected on our website may include name, address, telephone number, e-mail address, and credit/debit card information. Personal information provided regarding your areas of interest will allow us to provide materials to meet your particular needs. The Muhammad Ali Center staff may use that information to provide customized offers and targeted communications.

On some pages, you can submit information about other people. For example, if you order a gift online and want it sent directly to the recipient, you will need to submit the recipient's address. In this circumstance, the types of personal information collected are name, address and telephone number.

The Muhammad Ali Center's website does collect some anonymous "non-personally identifiable" aggregate information automatically when pages on our website are requested through a web browser.

This information is used for statistical purposes and to help monitor how visitors navigate our site, so that we may analyze visitor interest. The information aggregated will not include any personal information as it relates to a single visitor.

If at any time it becomes necessary, The Muhammad Ali Center will release the personal information that you provided to law enforcement agencies to comply with safety and/or security issues or with legal requirements.

How the Information is used

The Muhammad Ali Center may share aggregated demographic information but will not share any personal information that can identify any individual person without that person's permission.

The following are examples of how the Muhammad Ali Center might use the personal information it collects:

We use the information you provide about yourself when placing an order only to complete that order. We do not share this information with outside parties except to the extent necessary to complete that order. We use the information you provide about someone else when placing an order only to ship the product and to confirm delivery. We do not share this information with outside parties except to the extent necessary to complete that order.

Contact information you provide may be used to send you e-mails, e-newsletters, personalized offers via direct messaging or other communications about our services, if you have subscribed to receive this information or you have not advised us that you do not wish to receive such communications.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

Our Commitment to Data Security

The Muhammad Ali Center's website uses Secure Sockets Layer (SSL) encryption, a proven coding system that lets your browser automatically encrypt data before it is transmitted. We also protect your account information by placing it on a secure section of our website that is only accessible by certain qualified employees of The Muhammad Ali Center. Unfortunately, no data transmission over the Internet is 100% secure. We do strive to protect your information, but cannot ensure or warrant the security of that information.

Our Commitment to Children's Privacy

The Muhammad Ali Center does not knowingly collect personal information from children under age 13. The Muhammad Ali Center urges all parents and caregivers to participate in their children's exploration of the Internet and to teach them about protecting their personal information.

Promotional Email, Newsletter Policy and Opt-In/Opt-Out Election

You can register with our website if you would like to receive updates or e-newsletters. Contact information you provide may be used to send you e-mails, e-newsletters, personalized offers via direct messaging or other communications about our services, if you have subscribed to receive this information or you have not advised us that you do not wish to receive such communications. If you do opt-in, you can always opt-out at any time by following the opt-out instructions included in the body of the e-mail message.

Survey and Contests

From time to time our site requests information from users via surveys or contests. Participation is voluntary, so you have a choice whether or not to provide the information. Information may include contact information and demographic information (such as zip code, age, etc.) Contact information will be used to notify the winners and award prizes. Contact information you provide may also be used to send you e-mails, e-newsletters, personalized offers via direct messaging or other communications about our services. In cases where a contest is sponsored by a third party, contest entrants' contact information may be shared with the third party sponsor. (You can always opt-out at any time by following the instructions included in the body of the e-mail message.) Survey information will be used for purposes of science education or improving the use and satisfaction of this site.

How You Can Access or Correct Your Information

You can access all your personally identifiable information that we collect online and maintain by calling us at 502.584.4905. We use this procedure to better safeguard your information. You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error.

To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

Policy Changes

Occasional changes or updates may be made to this document as new services or content are added to the website or to reflect changes in the Muhammad Ali Center's policies. Visitors to the Muhammad Ali Center's website are encouraged to check this document periodically to stay informed of the most current privacy guidelines. The date of the most recent version is posted at the top of the Privacy Policy page.

Acceptance of Terms

By using The Muhammad Ali Center's website, you fully acknowledge and accept the above terms and conditions.