



2018 Daughters of Greatness Breakfast Club Table Sponsorship

Must Sign-Up by February 1st, 2018

The *Daughters of Greatness* breakfast series features prominent women engaged in social philanthropy, activism, and pursuits of justice. The stories and reflections they share are motivational to some people, transformative to others, and inspirational to all.

A continental breakfast is served at 8:30 a.m. for all guests attending with time to network and enjoy each other's company. The guest speaker follows from 9:00-10:00 a.m.

Sponsorship of the *Daughters of Greatness* breakfast series will provide an invaluable association with an internationally recognized icon and multi-cultural center, including a museum and education center. Furthermore, your sponsorship will help steward the legacy of Muhammad Ali by providing the Muhammad Ali Center with resources to make a significant impact in education, social justice, and gender equity issues on a local and national scale through programming.

BREAKFAST CLUB TABLE SPONSORSHIP

Membership dues for 1 year: Table of 8/ \$800 Table of 10/ \$1,000

- *Includes one premium location table at each Daughters of Greatness event for the year*
- *Thank you packet with free tickets to the Museum and 10% discount in the retail store*
- *Name/ Company recognition at the event & in Ali Center Lobby*
- *Public thank you on Ali Center Social Media platforms and e-newsletter*
- *Breakfast for all guests at the events*
- *Complimentary speaker swag if available (ie. book)*
- *Six guest speakers a year but only paying for 5!(table of 10 normally \$200 per event)*

Return on Investment

Mention in Muhammad Ali Center e-newsletter to 10,000+ subscribers

Mention on all Muhammad Ali Center social media platforms with actual reach of 10,000+ views

Views to the Daughters of Greatness webpage per year average around 3,500

Nearly 800 influential women attend the Daughters of greatness program each year