



THE MUHAMMAD ALI Humanitarian Awards

EVENT & ANNUAL FUNDRAISER OVERVIEW

The fifth annual **Muhammad Ali Humanitarian Awards: *An Evening to Celebrate Greatness*** will take place on Saturday, **September 23, 2017** in Louisville, Kentucky at the Marriott Louisville Downtown. This charitable event of celebration and recognition will honor individuals around the world who have made significant contributions toward the attainment of peace, social justice, or other positive actions pertaining to human or social capital.

This event benefits the Muhammad Ali Center; a multicultural center with award-winning exhibits dedicated to the life and legacy of Muhammad Ali. The museum captures the inspiration derived from the story of Muhammad Ali's incredible life and the six core principles that have fueled his journey: *confidence, conviction, dedication, giving, respect, and spirituality*. The mission of the Muhammad Ali Center is to preserve and share the legacy and ideals of Muhammad Ali, to promote respect, hope, and understanding, and to inspire adults and children everywhere to be a great as they can be. The Ali Center is not only a museum; it has created impactful educational programs and initiatives to fuel a new generation of champions on an international and local level. The Center's primary focus areas are education, gender equity, and global citizenship. The Muhammad Ali Center, a 501(c) 3 corporation, was co-founded by Muhammad Ali and his wife Lonnie in their hometown of Louisville, Kentucky.

The Muhammad Ali Humanitarian Awards celebrates both young and seasoned humanitarians and helps to raise awareness of their humanitarian efforts while inspiring others to make a change in their own communities. These awards ensure that today's young people have role models to whom they can look up to and be empowered by to generate positive impact in their own communities. In addition to the aforementioned core principle categories, the Muhammad Ali Center will bestow an overarching Humanitarian Award to a few individuals who have demonstrated significant philanthropic devotion or socially-conscious service to the world.

General Information: For more information visit www.alicenter.org/awards

Tickets to the fifth annual Muhammad Ali Humanitarian Awards are available for purchase now. Tickets are required to attend the event and must be purchased by September 8th, 2017.

All tickets include access to the awards ceremony, a plated dinner, and cocktail hour to benefit the Muhammad Ali Center. Higher ticket levels feature seats closer to the event stage. Sponsorship information is available by contacting the Development Department at 502.992.5338.

The event will take place on **September 23, 2017** at the Marriott Louisville Downtown in Louisville, Kentucky beginning at 6:30 p.m. Free Valet Parking. Cocktail Attire Preferred.

Ticket Prices:

- Premium Individual Ticket: \$1,000
- General Individual Ticket: \$500 (limited number)
- Tables of 10 are available for \$10,000 and \$5,000

Days of Greatness: In the days leading up to the Muhammad Ali Humanitarian Awards, we invite you to participate in Ali Center-related special programs, called **Days of Greatness**. More information about the 2017 Days of Greatness will be available here at a later date online.