Muhammad Ali Center
Visitor Social Story
Lobby
When I walk into the museum, I will be greeted by a staff member of the Muhammad Ali Center. It is possible I may see a line when I walk into the building. If this happens, I must be patient.

Once the person I came with has paid for admission I will get on tall escalator that will take me to the 5th floor. If I do not want to get on the escalator, I will wait to get on the elevator to go upstairs. I am going to have a great time learning about Muhammad Ali.

KEY
STOP A stop sign means I keep my hands to myself.
A headphone means this exhibit is loud.
Complimentary earplugs are available at the entrance.
5th Floor Exhibits – Orientation Film

I will walk down a long hallway toward a large window overlooking the Ohio River. This is where I will wait to watch the Orientation Film. The Orientation Film is fifteen minutes long and will share a story about the life and legacy of Muhammad Ali. This area will have low lighting and will be loud. This is where I will put on my headphones if I am sensitive to noise. If I don’t want to watch the Orientation Film, I can start my tour at the red bike.
5th Floor – Journey Lines

I will begin at Muhammad Ali’s red bike. I can touch this bike, and the signs that say “Please Touch”. I will see “Please Touch” at every blue screen on this floor. When I touch these items, a video will play.
5th Floor – Six Core Principle Exhibits

In this area, I will see videos and stories about Muhammad Ali’s journey to greatness. I will explore Muhammad Ali’s Six Core Principles and how they made him the greatest of all time. I will walk in the exhibits.

Confidence  Conviction
Dedication  Giving
Respect    Spirituality
5th Floor – Train with Ali

I will watch a video of Laila Ali, Muhammad Ali’s daughter, and boxing champion. I will learn a few boxing moves in the ring. I can try these boxing moves with a pair of red boxing gloves. I will only practice these moves in the boxing ring. I can keep my shoes on in the ring.

In this area, I can also shadow box Muhammad Ali and punch a speed bag.
5th Floor – Boxing Timeline

I will learn about Muhammad Ali’s boxing career. I will see videos playing on the walls and on boxing ring below. The videos are loud in this area and I will wear headphones if I am sensitive to noise.
4th Floor – Ali All the Time

I will sit and watch some of Muhammad Ali’s greatest fights. I can touch the screen by the chairs to choose which fight I want to watch. I will watch Muhammad Ali’s fights on the screen in front of me.
4th Floor – Lighting the Way

I will watch a video about Muhammad Ali lighting the Olympic Cauldron at the 1996 Games in Atlanta. I can gently touch the torches placed in this area.
4th Floor – Poster Pledge

Make a pledge, strike a pose, and say cheese! In this area I will take three photos of myself to make a pledge to do good in the world. In the gift store, I can purchase a poster of one of my pictures for a sweet deal.
4th Floor – Generation Ali Videos

I will sit down on a stool to watch videos of previous visitors share their “Red Bike Moment” or “What Are You Fighting For?” statement. I can also record a video of myself in this area.
2nd Floor – Ali Center Store

I can touch anything in the store that doesn’t have a stop sign. I will keep all items inside of the store unless I buy them. This is the end of my tour.
QUIET SPACE

3rd Floor – Bingham Gallery/Mezzanine

If I need to get away from the noise and into a quiet space for a moment, I can go with the person I came with to the 3rd floor Howard Bingham Gallery or Mezzanine.